



COMPASS FAMILY SERVICES  
Housing. Support. Hope.

**BECOME A  
SUPPORTER**





COMPASS  
FAMILY  
SERVICES

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## AT-A-GLANCE

### OUR MISSION

We help homeless families and those at imminent risk to achieve housing stability, economic self-sufficiency, and well-being.

#### GENERAL INFORMATION

- **Founded in 1914** as Travelers' Aid San Francisco
- One of the **longest operating social services agencies** in California
- Programs provide **childcare, housing, education, employment, mental healthcare services, and more** to San Francisco's homeless and at-risk families

#### CLIENT DEMOGRAPHICS

- Over **8,500 children and parents served** annually
- **52 percent under 18** years of age
- **Majority of families are single mothers** with one or two children
- **100% deserve** a helping hand to secure a **stable, safe, healthy, and happy life**

### PROGRAM METHODOLOGY - THE THREE PILLARS

#### Comprehensive Care

We help families alleviate their core burdens by addressing their housing, childcare, healthcare, education, and employment needs so they can focus on achieving economic stability and well-being.

#### Personalized Approach

There are myriad reasons why families need our services. That's why Compass specializes in one-to-one, customized engagements that lead to lasting positive outcomes.

#### Proven, Goal Driven Programs

Parents understand when they partner with Compass that they're taking an important first step toward self-sufficiency and family well-being.

**"I support Compass Family Services because it is one of the best investments I can make in the future of San Francisco while also doing the right thing. Helping families achieve stability, and keeping children from experiencing homelessness will allow those families and children to thrive and keep them off of our streets in the future."**

Alison Engel, Compass Board Member, Partner, Literary Masters Groups, LLC



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## COMPASS BEHAVIORAL HEALTH SERVICES

MENTAL HEALTH SERVICES available to all Compass families and those in the San Francisco family homelessness system, and training and clinical support for Compass staff



neighbor<sup>nest</sup>

FAMILY FRIENDLY  
COMPUTER CENTER  
offering technology  
access and training  
with childcare for  
homeless families.

### COMPASS CHILDREN'S CENTER

ENRICHED EARLY  
CHILDHOOD  
EDUCATION and care,  
serving homeless and  
at-risk children, ages 0-  
5, and their families

### COMPASS CLARA HOUSE

TRANSITIONAL  
HOUSING PROGRAM  
with comprehensive  
supportive services to  
bolster homeless  
families into economic  
stability

### COMPASS FAMILY SHELTER

EMERGENCY SHELTER,  
where families stay and  
engage in intensive  
support services,  
including housing  
search

### COMPASS CHILDCARE SUPPORT SERVICES

CHILDCARE SUBSIDIES,  
PLACEMENT SUPPORT,  
and related case  
management

### COMPASS SF HOME

HOUSING SEARCH ASSISTANCE, RENTAL SUBSIDIES combined with  
intensive case management and aftercare services

### C-RENT

HOMELESSNESS PREVENTION,  
RENTAL ASSISTANCE, CASE  
MANAGEMENT,  
and problem solving services

### CENTRAL CITY ACCESS POINT

ENTRY POINT FOR HOMELESS  
FAMILIES to access housing  
problem-solving, shelter and  
housing programs

### COMPASS FAMILY RESOURCE CENTER

SUPPORT GROUPS, PARENT  
EDUCATION, EMPLOYMENT  
SERVICES, CASE  
MANAGEMENT,  
and drop-in childcare



Over 95% of families who graduate from Compass housing programs stay stably housed long-term

## STRATEGIC PRINCIPLES FOR 2020-2022

- 🔑 Family stability is our North Star.
- 🔑 Influencing public policy drives family outcomes.
- 🔑 Flexible revenue streams unleash creativity and drive impact.

## STAFF AND GOVERNANCE

- Board of Directors comprised of up to 25 members
- Executive Director, Erica Kisch, LCSW, since 2002
- Number of staff: 130

## OPERATING AND FINANCIAL

- FY22 Budget: \$17.2 million
- Public funding: 64%
- Private funding: 36%
- Program costs: 85%
- Administration: 8%
- Fundraising: 7%

# How to Support

GET TO KNOW US!

## Request a Lunch and Learn

Bring Compass to your team! We offer in-person and virtual lunch and learn events where participants can learn more about family homelessness, Compass' comprehensive service offerings and impact in our community and ways you and your team can get involved.

To learn more about how your company or foundation can participate, please contact



Stacy Webb  
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(415) 644-0504 ext. 1107



Katie Furuyama  
Grants Manager  
kfuruyama@compass-sf.org  
(415) 644-0504 ext. 1106

## HOW TO SUPPORT US

### Support Our Programs

All families need a safe place to call home and all children deserve a stable environment in which to thrive. **Your generous contribution will support Compass programs and ensure that Compass will be here for San Francisco's most vulnerable families for as long as our services are needed.**

### Grants and Custom Funding Opportunities

We love to partner with funders to move our work forward and make an impact in new and special ways. **If your institution is interested in targeted or innovative funding opportunities, please contact us so we can explore the possibilities together.**

### Become a Sponsor

Compass' Spring Benefit, our annual event, brings our community of supporters together to celebrate our work and the achievements of our families. Sponsorship opportunities **include benefits, such as tickets to attend based on level of giving (unless tangible benefits are declined) and logo representation at the time of the event and on promotional materials.**

**TOGETHER, WE CAN MAKE A DIFFERENCE.**



# Supporter Benefits



## Employee Volunteering

We take our supporters' investment in our programs and families very seriously. Therefore, **supporters are prioritized for all Compass volunteer opportunities throughout the year, remote or in-person**, for employees to engage in maximizing their impact for good. Volunteer engagements are tailor-made to fit employee interest for group events, individual, and the families of each employee.

## Supporter Spotlight

The impact our supporters have on our work through program funding and employee engagement is measurable and **celebrated throughout the year via our website, social media channels, press releases, and e-newsletters, and for our corporate supporters, ads in the San Francisco Business Times**. This increases the visibility of our supporters in the community and inspires more organizations to consider supporting our work to end family homelessness.

## Representation on Compass Leadership Council

Partnerships are now, more than ever, based on employee interest and engagement with the nonprofits in their community. Compass relies on and thrives best with strong relationships with our funders. **Supporters representatives sit on the Compass Leadership Council, helping to increase awareness of Compass' work within their company, as well as to the general public**. Committee work includes volunteering, events and fundraising, technical support, policy, and corporate engagement.

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